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fashion calendar

44 WEST FIFTY-SECOND STREET • NEW YORK 19 • ELDORADO 5-3693

RUTH FINLEY, EDITOR
FRANCES HUGHES, ASSOCIATE EDITOR

1950

january

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FASHION CALENDAR

NOTE: Events are repeated until they take place. New events, last minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE

WEEK BEGINNING SUNDAY, OCTOBER 22, 1950

Sunday Oct. 22- Oct. 26	RESORT AND SPRING FASHIONS FOR 1951	MIAMI FASHION COUNCIL	HOTEL NEW YORKER
	The Miami Fashion Council's Resort and Spring collections for 1951, including fashions for men, women and children. Contact: Hotel New Yorker, LO. 3-1000.		
Monday Oct. 23 12:00 Noon Luncheon	GLOVE DISCUSSION: "LUNCHEON AT SARDI'S"	NATIONAL GLOVE GROUP	SARDI'S RESTAURANT 234 WEST 44TH STREET
	The Third Annual Glove Week will have as its theme "Hand In Glove With Fashion". Promotions will begin with an informal round-robin discussion by fashion designers on Bill Slater's radio show, "Luncheon At Sardi's". Attendance by invitation only. Publicity: Hugh Benson or Henry Leeds, Blaine-Thompson Co., LO. 4-0800.		
Monday Oct. 23 7:30 P.M.- 9:30 P.M.	FIFTH SESSION OF FASHION TRAINING COURSE	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	CARL FISCHER HALL 165 WEST 57TH STREET
	Subject:"Coordination"--Store, Buying Office. Speakers: Miriam Lippincott, Carson Pirie Scott & Co.; Lee Silver, McGreevey, Werring & Howell. Fee: $2.00 for each individual lecture. Contact: The Fashion Group, Inc., CI. 7-3940.		
Beginning Monday Oct. 23	OPENING: CRUISE AND SPRING COLLECTION	DORINE LIEBERT	15 EAST 53RD STREET SHOWROOM-9TH FLOOR
	Dorine Liebert will present her new Cruise and Spring collection of tailored and dressy blouses and separates at daily showings for the press and trade. By appointment. Contact: Faye Berk, EL. 5-2577.		
Tuesday Oct. 24 1:00 P.M. Luncheon	LUNCHEON FASHION PRESENTATION	SADA SACKS, INC. (671 MADISON AVE.)	RITZ-CARLTON HOTEL OVAL ROOM
	Showing of daytime and evening fashions for Fall. Press by invitation. Public by reservation; contact: MU. 8-3000, Ext. 7. Sada Sacks Contact: Milton Cline, TE. 8-5595. Ritz Publicity: Marion Morrison, MU. 8-3000.		
Tuesday Oct. 24 4:00 P.M.- 6:00 P.M. Cocktails	PRESS PREVIEW OF BIG AND LITTLE FURS	MASTER FURRIERS GUILD	HOTEL PIERRE ROOF
	A showing of big and little furs for daytime and evening wear "to please a lady", by the Master Furriers Guild. Attendance by invitation only. Publicity: Gould-Wade, Inc., MU. 8-8044.		
Tuesday Oct. 24 4:30 P.M.- 6:00 P.M. Cocktails	PRESS PREVIEW OF NEW JEWELRY	KOVEN FRERES	17 EAST 48TH STREET PENTHOUSE
	Marc Koven, jewelry designer, will present his new line of jewelry, produced under the name of Kovenette, Inc., to retail from $30.00 to $150.00. Attendance by invitation only. Contact: Miss Virginia, PL. 8-0779.		

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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Oct. 24	UNITED NATIONS DAY (Tuesday).		
Wednesday Oct. 25 11:30 A.M.	"HAT & CHIGNON" FASHION SHOW	JAY THORPE	4TH FLOOR MILLINERY SALON
	The millinery salon and the beauty salon of Jay Thorpe will present "The Hat and The Chignon", with millinery for the "Frosty Season", and specially designed chignons by Joseph Fleischer. Attendance by invitation only. Contact: Maud G. Moody, LE. 2-4049.		
Wednesday Oct. 25 12:45 P.M. Luncheon	"FUR PANORAMA" AT LUNCHEON SHOW	HOUSE OF ARONOWICZ (19 WEST 57TH STREET)	HOTEL PIERRE COTILLION ROOM
	House of Aronowicz will present Fall fur styles. Press by invitation. Public by reservation; contact: Francois, TE. 8-8000. Aronowicz Contact: PL. 3-2698. Pierre Fashion Director-Commentator: Nola Luxford, TE. 8-8000.		
Wednesday Oct. 25 1:00 P.M. Luncheon	HORSE SHOW FASHIONS DURING LUNCHEON	GOTHÉ--AVAILABLE AT JAY THORPE	WALDORF-ASTORIA SERT ROOM
	Presentation of "Gala Horse Show Fashions", designed by Gothé, and available at Jay Thorpe. Press by invitation. Public by reservation; contact: "Albert", headwaiter, EL. 5-3000. Gothé Publicity: Nona James, CH. 4-7658. Jay Thorpe Publicity: Elaine Kanners, JU. 6-1000. Waldorf Fashion Publicity: Madeleine Riordan, EL. 5-3000.		
Postponed Oct. 25	PATENT LEATHER PREVIEW, ORIGINALLY SCHEDULED FOR WED., OCT. 25, AT 4:00 P.M., HAS BEEN POSTPONED TO MONDAY, NOV. 13 AT 4:00 P.M. (See Pg. 6).		
Thursday Oct. 26 12:30 P.M. Luncheon	PRESS PREVIEW OF HOSIERY NEWS	KAYSER	RITZ-CARLTON HOTEL CARLTON SUITE
	Kayser will invite the fashion press to a luncheon and a presentation of hosiery fashion news, "Piggy With A Tale". Attendance by invitation only. Publicity: Helen Gardner, Cecil & Presbrey, MU. 8-1234.		
Thursday Oct. 26 1:00 P.M. Luncheon	SHOWINGS OF EVENING FASHIONS AT LUNCHEON	MIMI TUTHILL, INC. (50 EAST 50TH ST.)	HOTEL PLAZA TERRACE ROOM
	Presentation of Mimi Tuthill's collection of evening fashions for Opening Nights. Press by invitation. Public by reservation; contact: PL. 9-3000, Ext. 176. Commentator, Tuthill Publicity, and Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.		
Thursday Oct. 26 4:00 P.M.-6:00 P.M. Cocktails	PREVIEW OF CRUISE AND RESORT SEPARATES	SUSAN THOMAS	ABOARD SANTA PAULA PIER 58, W. 17TH ST.
	Presentation of Cruise and Resort separates by Susan Thomas at a cocktail party for the press aboard the Santa Paula. Attendance by invitation only. Publicity: Gould-Wade, Inc., MU. 8-8044.		
Thursday Oct. 26 7:30 P.M.	FASHION PUBLICITY WORKSHOP COURSE	PROMOTIONS	HOTEL DELMONICO PARK AVE. & 59TH ST.
	Fifth Session: "Public Relations--Educational Publicity in the Cosmetic Industry". Discussion leader: Miriam Gibson French, executive director, Fragrance Foundation. Panel speakers: Jean Colbert, WTIC, Hartford, Conn.; Edyth Radom, women's editor, Hartford Courant; Dolly Reed, beauty editor, McCall's Magazine. Director: Ellen Lind. Individual session: $2.50. Contact: Promotions, MU. 8-1837.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Oct. 26-Nov. 11	"THE 1950 WATCH FASHION PARADE", NATIONAL PROMOTION BY THE JEWELRY INDUSTRY COUNCIL. Publicity: Martha Percilla, PL. 7-3075.		
Saturday Oct. 28 11:30 A.M.	SHOWING OF TEEN-AGE FASHIONS	NAMM'S	2ND FLOOR
	A presentation of teen-age fashions, featuring popular-priced school and date fashions. (Note Change of Time). Press invited. Open to public. Publicity: Susanna Davis, TR. 5-5700, Ext. 76.		
Monday Oct. 30-Nov. 2	NATIONAL SHOE FAIR IN CHICAGO	NAT'L SHOE MFRS. ASS'N.; SHOE RETAILERS ASS'N.	CHICAGO ILLINOIS
	Seventeenth Annual National Shoe Fair, with shoe firms throughout the country displaying 1951 Spring and Summer shoe styles at four Chicago hotels: Palmer House, Stevens, Morrison and Congress. Contact: George E. Gayou, Manager, Palmer House, Room 953W, Chicago.		
Monday Oct. 30-Nov. 18	OPENING OF SPRING LINES IN CHICAGO	CHICAGO FASHION INDUSTRIES	STEVENS HOTEL CHICAGO, ILLINOIS
	"Chicagoscope--The Touch of Tomorrow", presentation of the Spring 1951 lines of apparel. Contact: Jeanne Fitzgerald, 222 W. Adams St., Chicago.		
Tuesday Oct. 31 12:45 P.M. Luncheon	HOLIDAY FASHIONS AT BENEFIT LUNCHEON	INTERIOR DECORATORS; RAOUL-JEAN FOURÉ	HOTEL PIERRE BALLROOM
	A special luncheon showing, "Trends In Decor And Fashions", will include Holiday settings by twelve interior decorators with coordinated Holiday gowns, designed by Raoul-Jean Fouré. Price: $3.25 (with rummage), for benefit of Virginia Day Nursery. Press by invitation. Public by reservation; contact: Francois, TE. 8-8000. Pierre Fashion Director-Commentator: Nola Luxford, TE. 8-8000.		
Tuesday Oct. 31 1:00 P.M. Luncheon	SHOWING OF FURS AT LUNCHEON SHOW	A. HOLLANDER & SON	RITZ-CARLTON HOTEL OVAL ROOM
	Hollander's "Cycle of Color", a presentation of furs from the new collections. Furs by Bergdorf Goodman, Dein-Bacher of the Waldorf, Esther Dorothy, Gunther Jaeckel, Henri Bendel, Jay Thorpe, Maximilian, Revillon Freres, Saks Fifth Avenue, Stein and Blaine, B. Weinstein. Press by invitation. Public by reservation; contact: MU. 8-3000, Ext. 6. Hollander Publicity: Rosemary Sheehan, CI. 7-8060. Ritz-Carlton Fashion Publicity: Marion Morrison, MU. 8-3000.		
Tuesday Oct. 31-Nov. 3 2:30 P.M.; 8:45 P.M.	NINTH EDITION OF "FASHIONS OF THE TIMES"	NEW YORK TIMES	TIMES HALL 240 W. 44TH STREET
	The New York Times will present its Ninth Annual Fashion Show, "Fashions of the Times", with two performances daily, matinee and evening, on Tuesday, Wednesday, Thursday and Friday. Tickets: $3.60 (including tax). Contact: Ivan Veit, N.Y. Times Promotion Dept., LA. 4-1000, Ext. 507.		
Tuesday Oct. 31-Nov. 7 2:30 P.M.; 8:45 P.M.	SIXTY-SECOND ANNUAL NATIONAL HORSE SHOW	NATIONAL HORSE SHOW ASS'N. OF AMERICA, LTD.	MADISON SQ. GARDEN 8TH AVE. & 50TH ST.
	Eight evening and eight matinee performances of the 62nd National Horse Show at Madison Square Garden, with daily performances at 2:00 P.M. and 8:45 P.M. Prices (including tax): Evenings--$1.50-$6.00; Matinees--$1.50-$3.50. Publicity: Carol Berman, Elser and Cothran, MU. 7-5490.		
Oct. 31	HALLOWE'EN (Tuesday).		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Nov. 1 1:00 P.M. Luncheon	MILLINERY FASHIONS AT LUNCHEON SHOW	MILGRIM	WALDORF-ASTORIA SERT ROOM
	Showing of custom-order millinery for the Holiday season by Milgrim. Press by invitation. Public by reservation; contact: "Albert", head-waiter, EL. 5-3000. Milgrim Publicity: Ruth Waltz, CI. 7-7200. Waldorf Fashion Publicity: Madeleine Riordan, EL. 5-3000.		
Wednesday Nov. 1 Midnight Supper	EVENING FASHIONS AT BENEFIT SHOWING	BENEFIT OF SISTER KENNY FOUNDATION	HOTEL PIERRE COTILLION ROOM
	Presentation of special gowns for evening wear during National Horse Show week will be shown by Ceil Chapman and Raoul-Jean Fouré for the benefit of the Sister Kenny Foundation. Jewels--Otto Grun. Press by invitation. Public by reservation; contact: Francois, TE. 8-8000. Pierre Fashion Director-Commentator: Nola Luxford, TE. 8-8000.		
Thursday Nov. 2 11:00 A.M.	RESORT & SPRING COLLECTION FOR PRESS	SCHIAPARELLI	530 SEVENTH AVENUE SHOWROOM-8TH FLOOR
	Press preview of Schiaparelli's American collection of coats and suits for Resort and Spring. Attendance by invitation only. Publicity: Ruth Hammer Associates, EL. 5-7108.		
Thursday Nov. 2 1:00 P.M. Luncheon	MILLINERY FASHIONS DURING LUNCHEON	ANITA ANDRA (558 MADISON AVE.)	HOTEL PLAZA PERSIAN ROOM
	Presentation of Fall and Winter millinery fashions during luncheon. Press by invitation. Public by reservation; contact: PL. 9-3000, Ext. 176. Anita Andra Contact: PL. 9-1822. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.		
Friday Nov. 3 9:30 A.M. Coffee	PRESS PREVIEW OF SKI FASHIONS	BLOOMINGDALE'S	3RD FLOOR SKI SHOP
	Bloomingdale's will present new ski fashions to the press. Showing promptly at 10:00 A.M. Attendance by invitation only. Publicity: Dervin O'Brien, EL. 5-5900, Ext. 695.		
Friday Nov. 3 10:30 A.M.	PRESS PREVIEW: SPRING COATS AND SUITS	FOX & CO.	512 SEVENTH AVENUE SHOWROOM-34TH FLOOR
	"Paris In The Spring"--Seymour Fox will present his Spring collection of coats and suits, including special designs created in collaboration with Paris couturiers. Attendance by invitation only. Daily trade showings, beginning Tuesday, Nov. 7 at 10:00 A.M. and 2:00 P.M. Publicity: Ann R. Silver Associates, MU. 7-8654.		
Friday Nov. 3 11:00 P.M.	62ND ANNUAL NATIONAL HORSE SHOW BALL	HORSE SHOW ASSOCIATION	WALDORF-ASTORIA BALLROOM
	Annual ball during National Horse Show week, with international jumping teams and Col. Alois Podhajsky, officer of Vienna's famous Spanish riding school, as guests of honor. Attendance by invitation only. Publicity: Elser & Cothran, MU. 7-5490.		
Saturday Nov. 4 11:30 A.M.	SHOWING OF SUB-TEEN FASHIONS	NAMM'S	2ND FLOOR
	A showing of coordinated fashions for girls ages 10 to 12, by Namm's in cooperation with the Girl Scouts of America. (Note Change of Time). Press invited. Open to public. Publicity: Susanna Davis, TR. 5-5700, Ext. 76.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday Nov. 6- Nov. 12 12:00 Noon- 11:00 P.M.	TWENTY-SEVENTH ANNUAL WOMEN'S EXPOSITION	WOMEN'S INTERNATIONAL EXPOSITION	71ST REGIMENT ARMORY PARK AVE. & 34TH ST.
	The Women's International Exposition covers women's interests from every angle, with a daily "Fashion Extravaganza" on the stage. Admission: 50¢ plus tax. Publicity: Aileen Fogarty, EL. 5-6316.		
Monday Nov. 6 8:00 P.M.	OPENING: METROPOLITAN OPERA SEASON	METROPOLITAN OPERA ASSOCIATION, INC.	MET. OPERA HOUSE B'WAY & 39TH STREET
	Grand opening of the 1950-51 Metropolitan Opera, the 66th season with 20 weeks of performances. The first evening's presentation will be Verdi's DON CARLO with stage direction by Margaret Webster. Publicity: Margaret Carson, PE. 6-1200.		
Beginning Monday Nov. 6	SPRING OPENINGS OF FOGA	FASHION ORIGINATORS' GUILD OF AMERICA, INC.	INDIVIDUAL NEW YORK SHOWROOMS
	The only collections of these houses for the entire Spring season, in accordance with their procedure of showing a single line for each season. Guild members who will present their lines include:		
	LARRY L. ALDRICH CO.	GRABOIS	PAUL PARNES CORP.
	HANSEN BANG, INC.	FRED GREENBERG DRESS	PARNIS-LIVINGSTON
	BEN BARRACK, INC.	JOSEPH HALPERT, INC.	BEN REIG, INC.
	WILLIAM BASS DRESS CO.	HORWITZ & DUBERMAN, INC.	RUDOLF GOWNS
	CAPRI FROCKS, INC.	INTERNATIONAL DRESS CO.	MARTIN SIMON, INC.
	DEITSCH, WERSBA & COPPOLA	JUNIOR LEAGUE FROCKS	ADELE SIMPSON, INC.
	ELFREDA, INC.	NAT KAPLAN, INC.	HERBERT SONDHEIM
	BEN J. GAM, INC.	CHARLES LANG, INC.	FRANK STARR, INC.
	ED GERRICK, INC.	DAVID LEVINE CO.	SUZANNE-AUGUSTINE
	A. GOODMAN & CO., INC.	NATHAN-STRONG, INC.	HANNAH TROY, INC.
	Contact: Leonard W. Gendler, Executive Secretary, CH. 4-6945.		
Beginning Monday Nov. 6	OPENING OF SPRING MARKET IN ST. LOUIS	ST. LOUIS FASHION CREATORS	ST. LOUIS MISSOURI
	Presentation of Spring fashions in St. Louis, including junior and misses coats, suits, dresses, and sportswear. Contact: Joan Gardner, St. Louis Fashion Creators, 915 Olive Street, St. Louis.		
Nov. 7	ELECTION DAY (Tuesday).		
Wednesday Nov. 8- Nov. 10 10:30 A.M.; 2:30 P.M.	PREVIEW: JACQUES FATH SPRING COLLECTION	JOSEPH HALPERT	530 SEVENTH AVENUE SHOWROOM-24TH FLOOR
	Presentation of the Spring collection, designed in America by Jacques Fath for Joseph Halpert, at 10:30 A.M. and 2:30 P.M., Nov. 8, Nov. 9, Nov. 10. Attendance by invitation only, which must be presented at the door. Daily trade showings, beginning Monday, Nov. 13 at 2:30 P.M. Contact: Sam Moskowitz, or Dorothy Wise, WI. 7-7400.		
Wednesday Nov. 8 12:45 P.M. Luncheon	"HOROSCOPE ON CHARM" LUNCHEON FASHION SHOW	DESIGNERS AND SPECIALTY SHOPS	HOTEL PIERRE COTILLION ROOM
	Coordinated fashion show with a presentation of Fall and Winter fashions during luncheon. Gowns--Philip Hulitar. Hats--Mary Goodfellow. Shoes--Nancy Haggerty. Hairstyles--Emile Salon. Robes (at-home-fashions)--St. Marys. Jewels--Jolie Gabor. Furs--David's. Press by invitation. Public by reservation; contact: Francois, TE. 8-8000. Show Coordinator and Contact: Rosalyn Bader, EL. 5-4263. Pierre Fashion Director-Commentator: Nola Luxford, TE. 8-8000.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Nov. 8 1:00 P.M. Luncheon	DEBUTANTE FASHIONS AT LUNCHEON SHOW	HORWITZ & DUBERMAN	WALDORF-ASTORIA SERT ROOM
	Horwitz & Duberman will celebrate their twenty-fifth anniversary with a luncheon show of debutante party clothes: "Judy 'n Jill" fashions available at Lord & Taylor; "Connie Adams" fashions at Bonwit Teller. Press by invitation. Public by reservation; contact: "Albert", headwaiter, EL. 5-3000. Horwitz & Duberman Publicity: Eleanor Lambert, MU. 8-2130. Waldorf Fashion Publicity: Madeleine Riordan, EL. 5-3000.		
Thursday Nov. 9 10:30 A.M.; 2:00 P.M.	PRESENTATION OF RESORT AND SPRING FASHIONS	KIVIETTE	15 WEST 47TH STREET SALON
	Kiviette will present her Resort and Spring collection of afternoon, cocktail and evening ensembles at 10:30 A.M. and 2:00 P.M. daily; and also by special appointment. Publ.: Roberta Miles, Cannon & Miles, PL. 3-7072.		
Thursday Nov. 9 1:00 P.M. Luncheon	HOLIDAY FASHIONS IN EVENING CLOTHES	RUSSEKS FIFTH AVENUE	HOTEL PLAZA TERRACE ROOM
	Presentation of evening fashions for Holiday wear by Russeks Fifth Avenue at luncheon show. Press by invitation. Public by reservation; contact: PL. 9-3000, Ext. 176. Russeks Publicity: Miriam Lenzen, WI. 7-1900. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.		
Thursday Nov. 9 4:00 P.M. Cocktails	PREVIEW: RESORT AND SPRING COLLECTION	PHILIP HULITAR	SHERRY'S, 300 PARK SHERRY ROOM
	Presentation of Philip Hulitar's Resort and Spring collection of cocktail, dinner and evening gowns. (Note Change of Date and Place). By invitation only. Publicity: Mollie Appleby Baldwin, PL. 5-2500.		
Friday Nov. 10 3:00 P.M.	PREVIEW OF SPRING DRESSES AND SUITS	HOWARD GREER (LOS ANGELES)	HOTEL PLAZA WHITE & GOLD SUITE
	Presentation by Howard Greer of his Spring collection of suits and dresses at a showing for the trade and press. Attendance by invitation only. Contact: Howard Greer, 8446 West 3rd Street, Los Angeles, or Jane Synnott, 16 Sutton Place, N.Y., EL. 5-3171.		
Monday Nov. 13 4:00 P.M.-7:00 P.M. Cocktails	PATENT LEATHER COLORS AND COMBINATIONS	PATENT LEATHER BUREAU	SHERRY NETHERLAND CHANTECLAIR ROOM
	Preview of patent leather fashions for Resort and Spring in shoes and accessories. New colors and combinations, presented for the first time by the Patent Leather Bureau as interpreted by leading designers and manufacturers, and coordinated with the new fabrics in ready-to-wear. (Note Change of Date). By invitation only. Publ.: Lucille Turner, LA. 4-1398.		
Beginning Tuesday Nov. 14 10:30 A.M.; 2:30 P.M.	OPENING: SPRING COAT AND SUIT COLLECTION	GEORGE CARMEL, INC.	530 SEVENTH AVENUE SHOWROOM-15TH FLOOR
	Carmel's Spring coat and suit collection will be presented daily at 10:30 A.M. and 2:30 P.M., beginning Tuesday, Nov. 14. Press invited. Contact: Larry Carmel, LA. 4-3310.		
Tuesday Nov. 14 4:00 P.M. Tea	PREVIEW OF SPRING FASHIONS FOR JUNIORS	EMILY WILKENS (530 SEVENTH AVE.)	PARK LANE HOTEL PARK AVE. & 48TH ST.
	Emily Wilkens, sponsored by Reich-Goldfarb, Inc., will present Spring fashions "For America's Juniors", at a preview for press and trade at the Park Lane Ballroom. Attendance by invitation only. Publicity for Emily Wilkens: Eleanor Lambert, MU. 8-2130. Contact: Reich-Goldfarb, WI.7-5374.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Nov. 15 12:45 P.M. Luncheon	BENEFIT LUNCHEON AND FASHION SHOW	SPECIALTY SHOPS FOR TUBERCULOSIS ASS'N	HOTEL PIERRE COTILLION ROOM
	Presentation of Fall and Winter fashions at a benefit luncheon for the Christmas Seal Campaign for the Tuberculosis Association. Children's fashions to age 14--Georg Jensen. College Fashions--Peck & Peck. Flowers--Kathryn Churchill. Press by invitation. Public by reservation; contact: Francois, TE. 8-8000. Pierre Fashion Director-Commentator: Nola Luxford, TE. 8-8000.		
Wednesday Nov. 15 1:00 P.M. Luncheon	SUIT FASHIONS AT LUNCHEON SHOW	BARRINGTON, LTD. (299 MADISON AVE.)	WALDORF-ASTORIA SERT ROOM
	Luncheon showing of custom man-tailored suits for women will be presented by Barrington, Ltd. Press by invitation. Public by reservation; contact: "Albert", headwaiter, EL. 5-3000. Barrington Publicity: Clyde Matthews, JU. 2-4390. Waldorf Fashion Publicity: Madeleine Riordan, EL. 5-3000.		
Wednesday Nov. 15 3:00 P.M.	SPRING READY-TO-WEAR COLLECTION	ELIZABETH ARDEN	691 FIFTH AVENUE SALON-2ND FLOOR
	Elizabeth Arden will present her Spring ready-to-wear collection to the press. By invitation only. Publicity: Rasponi Associates, TE. 8-8171.		
Thursday Nov. 16 1:00 P.M. Luncheon	HOLIDAY & WINTER SHOE FASHIONS	J. & J. SLATER	HOTEL PLAZA PERSIAN ROOM
	Luncheon presentation of shoes for Holiday and Winter by J. & J. Slater. Press by invitation. Public by reservation; contact: PL. 9-3000, Ext. 176. Slater Publicity: Kathleen Low, PL. 9-4805. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.		
Thursday Nov. 16 4:00 P.M. Cocktails	N.Y. PRESS SHOWING BY WASHINGTON DESIGNER	MME. LOUISE BRUNÉ	SHERRY'S, 300 PARK AVE. MIRROR ROOM
	Mme. Louise Brunè, leading Washington designer, will present her first New York showing of her Resort and Travel collection, including nine-way interchangeable daytime and evening suits designed for the "one-suitcase" traveler. Attendance by invitation only. Publicity: Mollie Appleby Baldwin, PL. 5-2500.		
Thursday Nov. 16- Nov. 18	TWENTY-FIRST ANNUAL TEXTILE MEETING	TEXTILE RESEARCH INSTITUTE, INC.	WALDORF-ASTORIA
	Theme: "Pacing Textile Progress". Program: Technical Session, Thurs., Nov. 16, Jade Room; General Session, Fri., Nov. 17, Grand Ballroom; Exhibits, Thurs. and Friday, Nov. 16 and 17, 9:00 A.M. to 5:00 P.M.; Open House, Sat., Nov. 18, Institute Laboratories, Princeton, N.J. Contact: Textile Research Institute, 10 East 40th St., LE. 2-2196.		
Beginning Monday Nov. 20	OPENING OF FORTY-FOURTH ANNUAL CHRISTMAS SEAL CAMPAIGN. Contact: Mary Williamson Hooker, Public Relations Director, N.Y. Tuberculosis and Health Ass'n, MU. 5-2448.		
Monday Nov. 20 1:00 P.M. Luncheon	HOLIDAY FASHIONS AT LUNCHEON SHOW	ROSETTE PENNINGTON (20 EAST 56TH STREET)	HOTEL PLAZA PERSIAN ROOM
	A collection of Holiday fashions will be presented by Rosette Pennington during luncheon. Press by invitation. Public by reservation; contact: PL. 9-3000, Ext. 176. Commentator and Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday Nov. 20 3:30 P.M.	PRESS SHOWING OF RESORT FASHIONS	LORD & TAYLOR	5TH FLOOR BIRD CAGE
	Lord & Taylor's Resort fashions will be previewed for the press. Attendance by invitation only. Publicity: Gloria Carr, WI. 7-3300.		
Tuesday Nov. 21 3:30 P.M. Cocktails	PREVIEW OF FLEXEES FOUNDATION GARMENTS	ARTISTIC FOUNDATIONS	417 FIFTH AVENUE SHOWROOM-6TH FLOOR
	Presentation of Flexees foundation garments for Spring, 1951, at a cocktail party for press. Showing promptly at 4:00 P.M. Attendance by invitation only. Publicity: Sandra Kahn, MU. 9-2100.		
Nov. 23	THANKSGIVING DAY (Thursday).		
Friday Nov. 24 3:00 P.M.	HOLIDAY FASHIONS FOR YOUNG NEW YORKERS	LORD & TAYLOR	6TH FLOOR - YOUNG NEW YORKER SHOP
	Showing of Holiday fashions for young New Yorkers at Lord & Taylor. Press invited. Open to public. Publicity: Gloria Carr, WI. 7-3300.		
Tuesday Nov. 28 1:00 P.M. Luncheon	CUSTOM COLLECTION OF WINTER SUITS	BARRINGTON, LTD. (299 MADISON AVE.)	RITZ-CARLTON HOTEL OVAL ROOM
	Barrington, Ltd. will present a custom collection of man-tailored suits for women, designed by Nicholas Catenaro. Press by invitation. Public by reservation; contact: MU. 8-3000, Ext. 7. Barrington Publicity: Clyde Matthews, Dick Randall Associates, JU. 2-4390. Ritz Fashion Publicity: Marion Morrison, MU. 8-3000.		
Thursday Nov. 30 1:00 P.M. Luncheon	MILLINERY FASHIONS AT LUNCHEON SHOWING	BARONESS RADVANSZKY; KATHLEEN, INC.	HOTEL PLAZA PERSIAN ROOM
	Baroness Radvanszky will present her millinery collection of festive hats, and also a hint of Spring millinery. Fashions--Kathleen, Inc. Press by invitation. Public by reservation; contact: PL. 9-3000, Ext. 176. Radvanszky Publicity: Maud G. Moody, LE. 2-4049. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.		
Thursday Nov. 30 9:00 P.M.	BENEFIT PARTY FOR COSTUME INSTITUTE	SPONSORED BY FASHION INDUSTRIES	HOTEL PLAZA GRAND BALLROOM
	A gala party, ball and entertainment, under the sponsorship of 25 different branches of the fashion industry, will be given for the benefit of The Costume Institute of the Metropolitan Museum of Art. Chairman of Executive Committee: Dorothy Shaver. Co-chairmen of Arrangements Committee: Eleanor Lambert, Richard Koret, Lloyd Weill. Reservations: $50.00 each. Contact: Mrs. Dorothy Cushman, Costume Institute of Metropolitan Museum, 5th Ave. & 82nd St., TR. 9-5500, Ext. 492.		
Tuesday Dec. 5 10:30 A.M.	"FACE THE FIGURES" FOUNDATION SHOW	THE WARNER BROTHERS CO. (BRIDGEPORT, CONN.)	HOTEL ASTOR GRAND BALLROOM
	The Warner Brothers Co. will present its annual showing of foundation fashions--"Face The Figures", supervised and commentated by Anne Ketcham, Warner's Publicity Director. Admission by ticket only. Publicity: Anne Ketcham, 200 Madison Avenue, MU. 3-1194.		
Thursday Dec. 7 12:30 P.M.	SPRING MILLINERY AT LUNCHEON SHOW	MILLINERY DESIGNERS' LEAGUE	WALDORF-ASTORIA WEDGWOOD ROOM
	The Millinery Designers' League will present advance Spring hats at their semi-annual luncheon show. Price of tickets will be announced later. Publicity: Maud G. Moody, LE. 2-4049.		

EXHIBIT...MOVIES...MUSIC...TELEVISION...THEATRE

Monday Oct. 23 8:30 P.M.

PREMIERE: "PARIS 1900" (Movie) PARIS THEATRE, 4 WEST 58TH ST.
Arthur Mayer-Edward Kingsley release of a film chronicle of Paris 1900 to 1914, featuring the Parisian citizens of that era. Commentary written by John Mason Brown and narrated by Monty Woolley. A documentary short color film, "Grandma Moses", will also be shown, tracing the life and work of this artist who started to paint at the age of seventy-eight. Tickets for premiere performance: $5.00, for benefit of three French charities. Paris Theatre Contact: Lillian Gerard, PL. 5-3760.

Monday Oct. 23 10:00 A.M.

TELEVISION: THE KATHI NORRIS SHOW WNBT, CHANNEL 4
Margaret Newman will present her collection of young looking fashions for stout women. Margaret Newman Publicity: Ann Rabin, LO. 9-5474. Kathi Norris Publicity: Babs Doniger, PL. 3-1742.

Week Of Oct. 23

NATIONAL BUSINESS SHOW GRAND CENTRAL PALACE, 480 LEXINGTON AVE.
"Mid-Century Mark Of Progress"--the National Business Show will be sponsored by the Office Executives Association of N.Y., Inc. Publicity: J. J. Pollack, Cromwell Advertising Agency, Inc., OR. 3-1000.

Tuesday Oct. 24

OPENING: "THE CURIOUS SAVAGE" MARTIN BECK THEATRE, 302 WEST 45TH STREET
The Theatre Guild, in association with Russell Lewis and Howard Young, will present John Patrick's comedy about a wealthy family, starring Lillian Gish. Director: Peter Glenville. Scenery & Lighting: Gordon Jenkins. Costumes: Anna Hill Johnstone. Publ.: Helen Hurley, GR. 7-7905.

Tuesday Oct. 24- Oct. 29

SIXTH WEEK: NEW YORK CITY OPERA CO., CITY CENTER, 131 WEST 55TH STREET
Program: Tues. Eve., Oct. 24: DIE MEISTERSINGER; Wed. Eve., Oct. 25: THE LOVE FOR THREE ORANGES; Thurs. Eve., Oct. 26: CARMEN; Fri. Eve., Oct. 27: LA TRAVIATA; Sat. Mat., Oct. 28: MADAMA BUTTERFLY; Sat. Eve., Oct. 28: FIGARO; Sun. Mat., Oct. 29: AIDA; Sun. Eve., Oct. 29: FAUST. Tickets: $1.50-$3.00. Publicity: Isadora Bennett, PL. 7-3184.

Thursday Oct. 26

OPENING: "THE DAY AFTER TOMORROW" BOOTH THEATRE, 222 WEST 45TH STREET
Lee and J. J. Shubert will present a new comedy about an American heiress and an impoverished member of the British Aristocracy. Stars: Beatrice Pearson, Melville Cooper and Ralph Michael. Director: Gerald Savory. Scenery and Costumes: Edward Gilbert. Publicity: Ben Washer, PL. 7-1874.

Thursday Oct. 26

PREMIERE: "THE MINIVER STORY" (Movie) MUSIC HALL, 6TH AVE. & 50TH STREET
MGM will present sequel to "Mrs. Miniver", the story of an English family. Stars: Walter Pidgeon, Greer Garson. Producer: Sidney Franklin. Dir.: H.C. Potter. Wardrobe: Walter Plunkett & Gaston Mallet. Publicity: Herbert Crooker, JU. 2-2000.

Thursday Oct. 26

PREMIERE: "TO PLEASE A LADY" (Movie) CAPITOL THEATRE, B'WAY & 51ST ST.
MGM film about the Indianapolis speed races. Stars: Clark Gable and Barbara Stanwyck. Producer & Director: Clarence Brown. Wardrobe: Helen Rose. Publicity: Herbert Crooker, JU. 2-2000.

Wednesday Nov. 1

OPENING: "HILDA CRANE" CORONET THEATRE, 230 WEST 49TH ST.
Arthur Schwartz will present a play based on seven magazine stories written by Samson Raphaelson, about a divorcee who returns to her own home town after having lived in a big city. Stars: Jessica Tandy, Beaula Bondi, Frank Sundstrom, John Alexander. Director: Hume Cronyn. Settings: Howard Bay. Gowns executed by Bergdorf Goodman under supervision of Harriet Ames. Publicity: Nat Dorfman, LO. 3-0858.